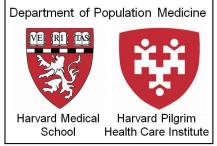
Sustainable Drug Seller Initiatives **Partners**



























Development and Use of Database and Mobile Technology to Improve Pharmacy Council Operations

Jacob Mtalitinya, ITIDO
SDSI Dissemination Meeting
Arusha
August 5, 2014







Objectives

- Explore feasibility and test utility of mobile technology in strengthening ADDO and pharmacy services:
 - Facilitate communication with Pharmacy Council
 - Facilitate reporting of services provided to PC
 - Facilitate payment of fees by to PC through mobile platform
 - Improve premises inspection and monitoring
- Develop and implement use of database and mobile phone platform to manage personnel and premises and strengthen communication with PC







Challenges/Rationale

- Large number of personnel and premises for PC to oversee
- PC does not have adequate infrastructure to register and maintain records of premises and personnel
- Many of the premises, particularly ADDOs, are located in rural areas posing communication and oversight challenges
- Inefficient mechanisms to collect fees from drug outlet







Process (1)

Process (1): Needs Assessment & Strategy

Conduct situation analysis/needs assessment

Prepare option strategy

Process (2):Prioritization & Development

Prioritization of mobile package for ADDO and pharmacy to strengthen regulatory activities mobile Package and Database Development

Process (3): Implementation & Evaluation

Pilot implementation. Supportive supervision

Security evaluation. Pilot evaluation

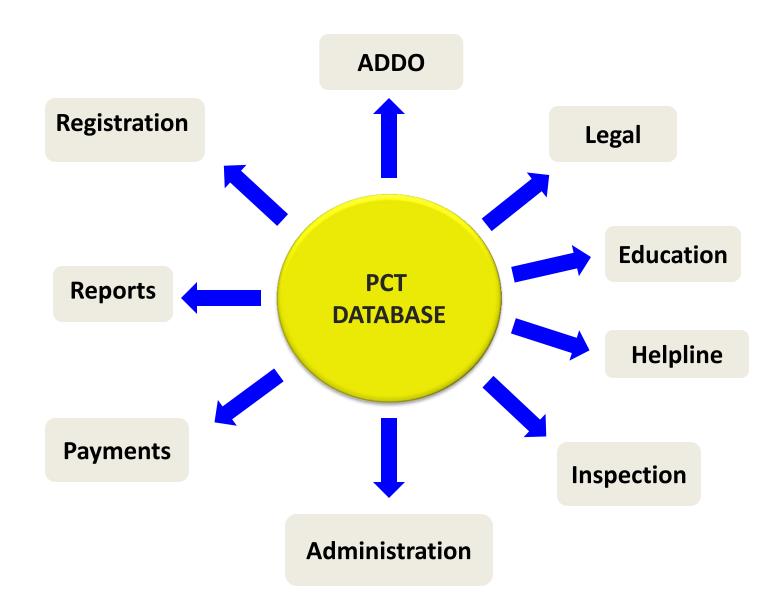
Post pilot planning







Process (2):Conceptualizing PCT Database



Process (3): Conceptualizing PCT Database & Mobile Tech. Package

Mobile
Money and
Disbursement

Data
Collection and
Reporting

Push and Pull (VAS)

Helpline Support

PCT Database

Fees Payments (Fees structure, Amount, frequency) and Priority Premise
Reporting(Repo
rt Category,
data set to be
collected,
frequency

Category , details and Format of information Premise would like to PUSH

Category, details and Format of information PC would like to PULL

Category, details and Format of information Premise and Other would like to PULL helpline support does PC envisage to the Premise and others

How the support is to be done

Helpline Support Priorities Process and Workflow

FIN and PIN

Basic GIS, Phase II:
Advance GIS.

Captured and Stored
Data Categories and
Details

Basic Reports (Report Formats, Export Formats, Data exchange Protocol)

Payments Reports PC
Reporting(Repo
rt Category,
data set to be
collected,
frequency)

Process (4) Database Development

Database

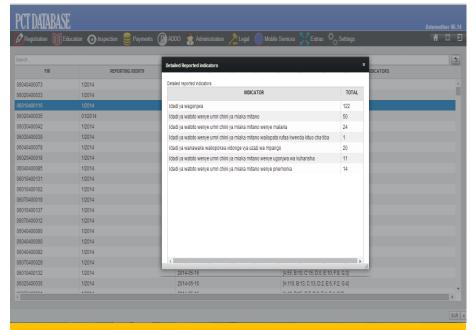






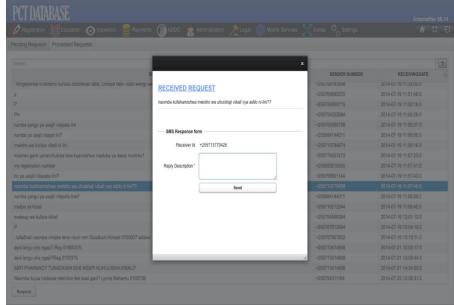
Process (5): Mobile Platform Development

Inspection & Reporting



Inspection using electronic tools on tablets & smart phones SMS reporting tool from ADDO

SMS Communication



- Helpline
- VAS=Information Request
- Reminders & Notification

Process (6): Engaging PC on Development and Testing

Engaging PC staff



Engaging PC Council





Process (7): Engaging Premises Owners, Dispensers, and Pharmacy Professionals

ADDO Owners and Dispensers in 7 districts of Pwani Region



Provide numbers of trained ADDO owners & dispensers, pharmacy owners and professionals

Supervision & Monitoring in ADDOs



Indicate number of follow up visits conducted and number of shops visited

Training and Orientation:

Reporting on services, premises renewal fees payment, and personnel renewal fees payment

Results (1):Mobile Communication Results

Total Number of SMS sent out as reminders, responses to enquiries and notifications to ADDOs, pharmacy owners, and pharmacy professionals	13,082
SMS sent out to owners, dispensers, and professionals during training	1,167
SMS received as testing during training	114
SMS enquiries received at PC via help line to enquire on different issues (availability of dispenser training, allowed medicines in ADDO, renewal fees, how to make payments etc.)	223

Number of personnel stored in the database: - 2,645 Number of premises stored in the database: - 716

Results (2): SMS Reporting on services by ADDOs to PC (May – August 2014)

Reported indicators since May 2014

clients attended
U5 attended =
U5 with Malaria
U5 with Pneumonia
U5 with diarrhoea
U referred
Clients received FP pills

Reporting status on a 2-week reporting interval

# sms reports for period one	126
# sms reports for period two	118
# sms reports for period three	121
# sms reports for period four	110
# sms reports for period five	107
# sms reports for period six	

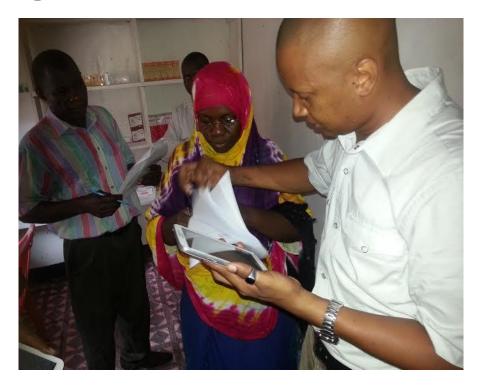
Report Format

Only 9 ADDOs did not report for all reporting periods

Results (3): Use of Electronic Inspection Tools Using Tablets

Inspection Forms Developed

- ADDO preliminary/final inspection
- ADDO routine inspection
- Pharmacy routine inspection
- Pharmacy preliminary inspection



- Preliminary/ final inspection carried out in new ADDO premises in 7 districts of Pwani Region
- Routine Inspection carried out in ADDO premises in 7 districts of Pwani region

Results (4): Mobile Payment

Edmund Rut there are no



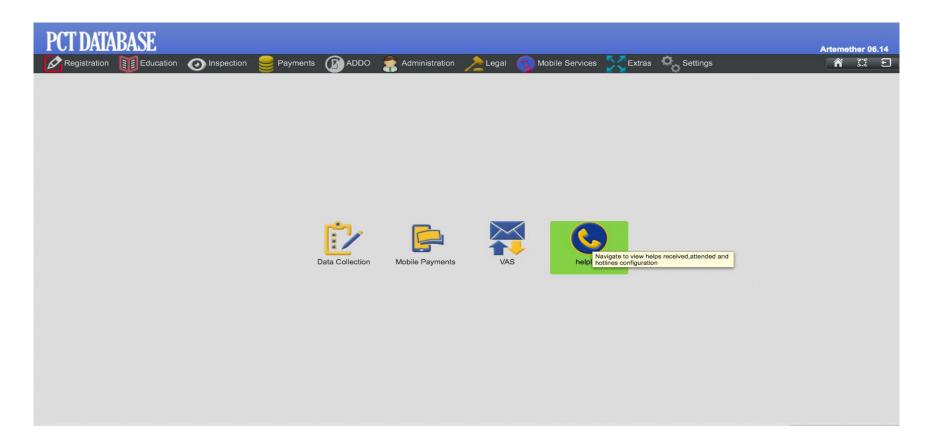




What does SDSI leaves behind? (1)

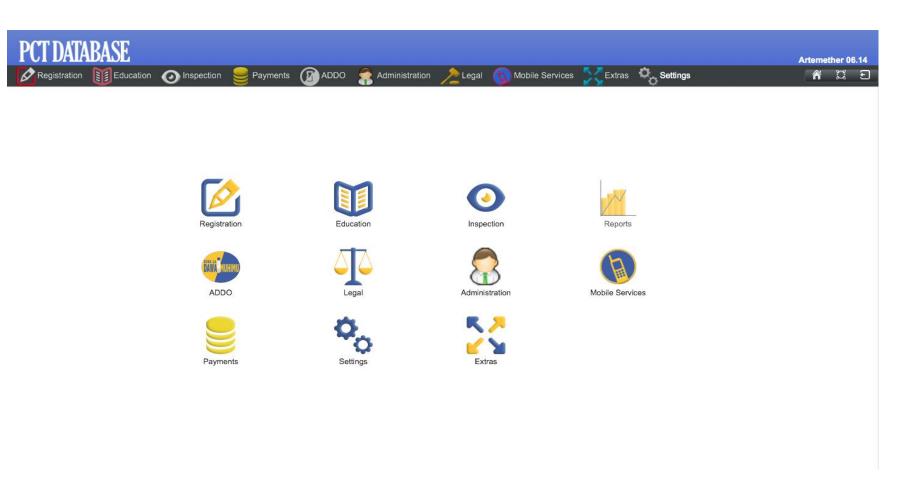
Mobile Service to facilitate communication between ADDO, pharmacy and Pharmacy Council

- Helpline
- Reporting
- Mobile based inspection (Tablet)
- Mobile payment platform



What does SDSI leaves behind? (2)

Database registry to manage personnel and premises



What does SDSI leaves behind? (3)

ICT infrastructure (servers, UPS, Internet, SMS connection with Push Mobile)









What gaps/challenges still remain?

- Development of ICT management environment at PC
 - ICT policy
 - User access level policy
 - ICT personnel
- MNO integration Process
- Soliciting resources to support for national scale-up
- Defining modality for linkage with partners to share the M&E indicators collected
- Linkage/integration with all mobile operators for mobile payment







Lesson learned from implementation

- Improve performance and regulatory activities
- Improved communication between premises, personnel, and Pharmacy Council







Conclusion/take home messages

 Mobile technology is a powerful tool to strengthen regulatory activities and extend service delivery





